

Utilize SMART Goals

S- Specific. Let the coachee come up with '*exactly* what'.

Example: (Goal = Acquiring a Job)

NOT Specific- "I will apply for a job this week."

Specific- "I will apply **at Target, this Tuesday at 10am.**"

M- Measurable. How much? There should be number involved.

Example: (Goal= Maintaining a Healthy Weight)

NOT Measurable- "I want to work out this week."

Measurable- "I want to exercise for **25 minutes, Monday, Wednesday, and Saturday** at 8am at Gold's Gym in Fairmont."

A- Achievable- Each goal needs to be attainable within time constraints.

-Many times, this means breaking larger goals into smaller ones.

Example: (Goal= Getting a Job as a Veterinarian)

NOT Achievable: "I want to become a veterinarian this summer."

Achievable: "On **Monday at 6pm I will apply online to Blue Ridge Community and Technical College** for their Veterinary Assistant Program."

R- Relevant- Why is this goal being set?

-Does it contribute to the 'ultimate goal'?

Example: (Goal= Being Financially Secure)

NOT Relevant- "I will talk to my mom at 9am for two hours on Friday."

Relevant- "I will read **"The Total Money Makeover"** 30 minutes Monday, Wednesday, Thursday and Sunday this week."

T- Time-Bound- Through good questioning, let the coachee choose the proper time parameter.

Example: (Goal= Acquiring a Driver's License)

NOT Time-Bound-"I will get my Driver's License this week."

Time Bound- "I will call the DMV to see what documentation I need to obtain my Driver's License, as well as any other paperwork or fees on **Thursday at 9am.**"

***Writing good SMART goals takes practice for most people.
Give examples and practice with the coachee.***

Practice by writing a SMART Goal on the next page.

SMART GOALS

Specific- What exactly is your goal?

Measurable- How much?

Achievable- Can you complete it?

Relevant- Do they align with your ultimate goal?

Time-Bound- Is it within a time frame you can work?

SMART Goal- Combine the points above into one SMART Goal!
